

# The Extreme Event Program

*The Official Program of Extreme Championship Wrestling*

THE HEAT WAVE HITS ALLENTOWN



Pictured: Terry Gordy (top), Brian Lee  
tries to choke slam Beulah (right), Lee  
smashes cinder blocks into Tommy Dreamer (above)

Also Inside:

- ECW Travels to Japan!
- Stevie Richards World Champ?
- Results from Hardcore Heaven tour!
- A special letter from S.G. Dudley!
- Tonight's Lineup, More!



# Stevie Richards Talks of the World Title

Gabe Sapolsky: Well Stevie, at Heat Wave '96 you are in a six man match where you and Terry Gordy will fight from the top of the stage to a steel cage and if you get pinned Stevie, you lose Raven's world title. In essence, does that makes you the ECW world champion for a night?

Stevie Richards (pictured): Yes, exactly. For that night only I, Stevie Richards, am the ECW world champion. Oh, by the way Raven doesn't read this, does he?

GS: No.

SR: You sure about that?

GS: Yeah, I'm pretty sure.

SR: Well then, this weekend I will be defending the ECW world heavyweight championship at the Rage of the Cage!

GS: Now Raven said if you lose the title, you'll feel his wrath. What do you think he means by that?

SR: Raven and I have a special relationship that you Gabe and everybody else in the ECW can't and will never understand. Raven is my best friend. Raven is like an older brother to me and when an older brother gets mad at a younger brother sometimes he says and does things that he normally wouldn't do. Sometimes the younger brother has to stand there and take it. That doesn't mean I'm afraid of him.

GS: Stevie, what if you do lose that match and Raven ends up showing you his wrath in a violent way. How will you react to that?

SR: I can't tell you exactly how I will react to that, I can only assure you that if that happens, I will react. But let me ask you a question; how is Terry Gordy going to react when Stevie Richards

kicks his ass all over the ECW Arena? How is Sandman going to react when he has to look outside and see his ex-wife Laurie and see his six-year-old son Tyler worshipping my man Raven?

GS: How can someone like Raven, who is the epitome of the generation X slacker, raise a child?

SR: Raven has experienced more pain in his childhood alone than most of us in an entire lifetime. So Raven can show Tyler his pain and Tyler can avoid all the childhood pain that Raven has experienced. For example, when Raven showed Tyler that his father James Fullington is nothing more than a dirty, stinking, rotting drunk, it opened up Tyler's eyes to a whole new world. You see, the mind that controls the children is the mind that controls the future. And he may only be in control of one child now, but Raven is the salvation of everyone's children out there and the child he controls next people may be your very own.





# The Japanese Get Extreme

Barbed wire, blood and brawling, sounds like a good place for Extreme Championship Wrestling.

Raven, Stevie Richards, The Eliminators, Tommy Dreamer and Buh-Buh Ray Dudley will all represent Extreme Championship Wrestling on two of the Japan based IWA's bigger shows August 10th in Tokyo's Korakuen Hall and August 11th in Yokohama's Bunka Gym. These ECW stars will be in the feature bouts of Japan's most extreme wrestling promotion.

"I believe this opportunity will benefit not only the fans in both countries," Commissioner Tod Gordon said, "but also these two wrestling companies."

How so? Obviously Japanese fans will be treated to seeing some of the United States' most extreme talent first hand. The IWA gains prominence by showcasing the top stars of the ECW, who are constantly publicized in the Japanese wrestling media. As for the ECW and their fans? They get to see IWA's talent in America. The first example was Terry Gordy, who was declared the top IWA challenger for Raven's belt. Next, set to debut at Heat Wave '96, is Tarzan Goto.

Goto, one of the top competitors in the IWA, is a veteran famous for his brawling skills. Before joining the IWA, Goto was the tag team partner of the legendary Atsushi Onita and the duo feuded against The Sheik and his nephew Sabu. Goto comes to the United States at his own request to test himself against some of the ECW's finest.

The IWA, which was formed

in June of 1994, started when the popular W\*ings group folded. At first the IWA utilized many of W\*ings top stars, but in recent times they have developed their own talent such as Terry Funk's tag team partner the high-flying Keisuke Yamada and scientific expert Takashi Okano.

With these fresh stars came a new style that took brawling and death matches to another level. The pinnacle for this company came when over 30,000 fans filled Kawasaki Stadium in August of 1995 for the infamous King of the Death Match Tournament won by Cactus Jack. Bouts in this tournament saw broken glass, dynamite, beds of nails, thumbtacks and barbed wire all used as weapons.

"I can't wait," Tommy Dreamer said. "I will represent Extreme Championship Wrestling with pride. If I get the opportunity to participate in one of those matches, I'll show Japan what Extreme is all about."

Catch the next issue of "The Extreme Event Program" to read the wrestlers' diary of the trip to Japan.

## ECW Merchandise

The Heat Wave History Package is here!

For a limited time receive Heat Wave '94 & '95 for just \$39.95! You'll see the grotesque barbed wire brawl between the Funks and the Public Enemy, Sabu vs. Shane, the brutal dueling canes match as Sandman battles Tommy Cairo, steel cage action with Stevie Richards vs. Luna Vachon, Gangstas vs. PE in a cage filled with weapons, Too Cold Scorpio & Dean Malenko vs. Tar & Eddy Guerrero, much more!

Don't forget about all the other tapes such as Extreme Warfare Vol. 1, hats and shirts!

Available at the merchandise stand or by calling:

1-800-854-5831

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# **AG Hall, Allentown, PA**

## **July 12th, 1996, 8:00pm**



**Tag Team War- Pins Count Anywhere**  
Terry Gordy & Tommy Dreamer vs. Raven & Brian Lee

### **ECW World Tag Title Match**

**The Eliminators vs. The Gangstas**

(Champions)

(Challengers)

### **World Television Title Match**

**Chris Jericho vs. Shane Douglas**

(Champion)

(Challenger)

### **Special Challenge**

**Pit Bull #2 w/Francine vs. Too Cold Scorpio**

### **Reverse Lumberjack Match**

**Tod Gordon vs. Bill Alfonso**

### **Special Attraction**

**The Sandman w/Missy Hyatt vs. Bluedust**

**Special Appearance by SABU**

**Plus: Dudleys, Somoan Gangsta Party, FBI, Mikey Whipwreck, Axl Rotten!**

Upcoming ECW Shows: Tom. Night at the world famous ECW Arena in South Philadelphia on Swanson & Ritner Streets for Heat Wave '96 as Raven, Stevie Richards & Brian Lee take on Sandman, Terry Gordy & Tommy Dreamer in one of the most unique cage matches ever! Raven will fight Sandman in the cage while Dreamer battles Lee in a falls count anywhere in Philly bout. Meanwhile Gordy will fight Richards from the stage to the cage and Richards will be defending Raven's ECW World Heavyweight Championship! Plus a four corner match for the television title pitting Jericho vs. Douglas vs. PB #2 vs. Scorpio, Gangstas vs. Somoan Gangsta Party, more!

•July 26th in Jim Thorpe, Pa at The Flagstaff with Dreamer, Raven, Dudleys, Taz, more!

•July 27th in Warwick, Pa at the Twin Rinks with Sandman vs. Taz, Eliminators vs. Dudleys, more!

•September 28th back here in Allentown at Ag Hall! Tickets now at the front entrance!

610-544-0421 for info and news on all ECW events! Card Subject To Change